



## **Capella Hotels and Resorts Sets Opening Date for Düsseldorf's Historic Breidenbacher Hof as May 19, 2008**

***Germany's Grande Dame Hotel is Reborn – Will Offer a New Standard In Personal Service and Luxury***

ATLANTA (April 14, 2008) – **Capella Hotels and Resorts** has announced that **Breidenbacher Hof**, Düsseldorf, Germany's storied hospitality landmark, will once again welcome hotel guests on May 19, 2008. The opening will mark a true renaissance for the hotel, re-introducing guests to the European grandeur that Breidenbacher Hof symbolized for more than 175 years, while revealing a very modern sense of style and service tailored to today's top-tier guests.

The opening also marks a "homecoming" of sorts for legendary German-born hotelier Horst Schulze, who earned international fame securing Ritz-Carlton's reputation for superior service, and whose new Capella Hotels and Resorts brand has earned accolades following the opening of its first hotels in Ireland and Austria. Six additional Capella Hotels and Resorts are scheduled to open in 2008 and early 2009, in locations including Singapore, Mexico and the United States.

Schulze, CEO of Capella Hotels and Resorts, commented, "We are honored to restore Breidenbacher Hof to its rightful role as a center of Düsseldorf's social and commercial life, and as a prized destination for international travelers. Pearl of Kuwait Real Estate has made an extraordinary investment in creating this new incarnation of Breidenbacher Hof, and the results are stunning."

Breidenbacher Hof, owned by the Pearl of Kuwait Real Estate Company, is located on the famous Königsallee, and the new nine-story building will feature 95 guestrooms including 16 suites, a superb restaurant, a boutique spa with pool and fitness center, high-end retailers including Escada and Hugo Boss, offices and 18 serviced residential apartments. The hotel will offer the best in service, luxury and setting - a revitalized symbol of European hospitality for the 21<sup>st</sup> century.

Opened originally in 1812, Breidenbacher Hof has consistently represented excellence and superb service in the heart of Düsseldorf's most elegant district, even as the hotel itself has undergone several incarnations (including reconstruction following its demolition in World War II). Pearl of Kuwait Real Estate began construction of an entirely new Breidenbacher Hof on the hotel's original site in 2006. ChandlerKBS has provided development and project management services. Hentrich – Petschnigg & Partner (HPP) is the project architect, and Hotel Interior Design (HID) developed the interior design. Capella Hotels and Resorts operates the hotel and the serviced residential apartments.

Reservations at Breidenbacher Hof, a Capella Hotel, may be obtained by calling 877-247-6688 or by visiting online at [www.capellahotels.com](http://www.capellahotels.com).

**Capella Hotels and Resorts** serves today's top-tier travelers and residential property owners and is setting a new standard in the hospitality industry. Capella promises the unique benefits of the finest boutique hotels, including superb architecture and interior design, privacy, individualized service and attention to detail – combined with the amenities and activities of the world's great luxury hotels and resorts. Capella, led by founder Horst Schulze, is a brand focused on customer choice, and offers choices that no other hotel company in the world can match. Capella is opening world-class properties in gateway cities and high-profile resort destinations around the world, including: Breidenbacher Hof, a Capella Hotel (Düsseldorf, Germany); Capella Bahia Maroma (Riviera Maya, Mexico); Capella Dunboy Castle (Castletownbere, Ireland); Capella Ixtapa (Ixtapa, Mexico); Capella Pedregal (Cabo San Lucas, Mexico); Capella Singapore (Sentosa Island,

Singapore); Capella Telluride (Telluride, Colorado); and Schloss Velden, a Capella Hotel (Velden, Austria). Learn more at [www.capellahotels.com](http://www.capellahotels.com)

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